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100
YEARS
ANNIVERSARY

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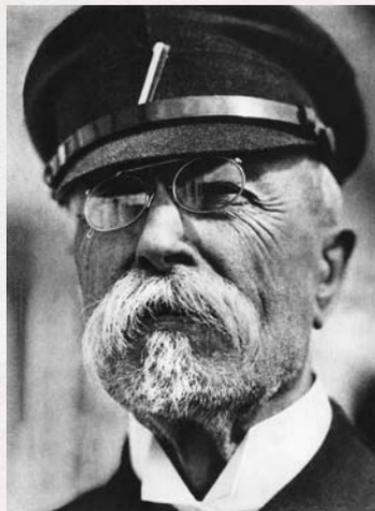
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ENHANCE THEIR STAY IN THE CZECH REPUBLIC

THE CZECH REPUBLIC

100 Years Anniversary
1918–2018

PRESIDENT



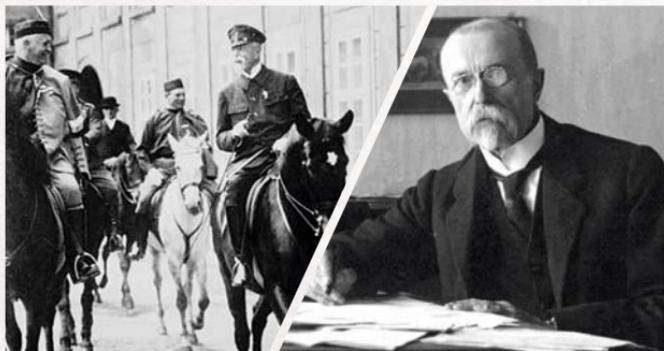
Tomáš Garrigue MASARYK

THIS PASSPORT CONTAINS 36 NUMBERED PAGES WITH THE MOST
BEAUTIFUL LANDSCAPES OF THE CZECH REPUBLIC

100th anniversary of the Czech Republic.

The Heart of Europe is celebrating 100 years since the start of their independence. October 28, 2018 is a national holiday and a big anniversary of the Czech Republic's foundation. Originally, the Czechoslovak Republic was established after the disintegration of the Austro-Hungarian monarchy on October 28, 1918, in the aftermath of World War I. Despite a storied hundred years that featured occupation by Nazi Germany and the Soviet Union, and the separation of the Czech Republic and Slovakia

in 1993, the date is still one of the most significant in both Czech and Slovak calendars. Take a short look at the history of the state. From 1918 to 1993, after the Czechoslovak Declaration of Independence, Czech lands were part of Czechoslovakia. The first Czechoslovak Republic consisted of Bohemia, Moravia, Czech Silesia, Slovakia and Subcarpathian Ruthenia till the year 1938. The Second Czechoslovak Republic was from 1938 to 1945, including the Second World War Period. This was followed by a third



republic from 1945-1948, when Czechoslovakia was within the Soviet sphere of influence. This started the Communist Era. The anti-Communist revolution and demonstrations of university students for democracy resulted in the Velvet Revolution on November 17, 1989, followed by the fall of the Communism and the establishment of a Democratic system. Czechoslovakia officially split on January 1, 1993 to form the independent Czech and Slovak Republics of which can be seen today.

For the occasion of the 100th anniversary, a creative concept for promotion has been prepared which will be presented through an integrated marketing campaign in the Czech Republic. The Czech Republic's centennial celebrations

www.ntm.cz
www.ngprague.cz
www.visitpraha.cz
www.czechtourism.com



are commemorated by all major Czech institutions, including the church, army, and cultural groups. Exhibitions are planned at several museums and locations including Prague Castle. For example, the Czech Republic is being presented by exhibitions in the National Museum or in the National Technical Museum. The Czech Philharmonic Orchestra will mark the one-hundredth anniversary of the foundation of Czechoslovakia with an open-air concert. Around the country, a variety of activities connected with the Czechoslovak First Republic will span the entire cultural landscape of the country. ▀



BASIC DATA

Name: The Czech Republic

Area: 78 866 km² (30,450 sq. miles)

Population: 10,56 mil (2016)

Capital: Prague (1,3 million inhabitants)

Borders: Germany, Poland, Slovakia, Austria



CZECH REPUBLIC

Vienna

..... 330 km
 250 km

Berlin

..... 350 km
 280 km

Budapest

..... 530 km
 445 km

Warsaw

..... 680 km
 280 km

Milan

..... 860 km
 640 km

Paris

..... 1 030 km
 880 km

London

..... 1 280 km
 1 030 km

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..... 1 340 km
 1 080 km

Moscow

..... 1 920 km
 1 670 km

Madrid

..... 2 230 km
 1 770 km





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Czech Republic

The Scenic Heart of Europe

People say that the Czech Republic is not a country, it is a garden. To this date the Czech Republic consists of three historical regions Bohemia, Moravia, and Czech Silesia with Bohemia being the largest and the location of Prague, the capital of the country. The Czech basin is situated in the middle of the border-forming chain of mountains covered with deep forests on hill sides and covered by ponds. Other places are lively and hilly. Throughout the Czech Republic, there are over 40,000 kilometres of hiking trails. One of the most beautiful I've been to is Bohemian Switzerland

National Park towards the north of the country. Other places include Šumava lakes and Adršpach- Teplice Rocks. In the East, in the historical Moravian and Silesian lands, their endless gold coloured fields shine. History provides a plentiful amount of historical cities and towns, castles and palaces, monasteries, churches and cathedrals, real jewels of architecture and urbanism originating in all ages preceding our times. There are so many interesting and unique jewels all over the whole country that it is impossible to see them all in a lifetime.



The Czech Republic invites you also to take in the architecture and design, the cultural scene, the spa industry, gastronomy, history, and the stories of Czech brand names which are globally renowned to this day – the Škoda and Tatra automotive companies, the Baťa footwear group, and traditional producers of glass and fashion jewellery. Sports

play a part in the life of many Czechs, who are generally loyal supporters of their favourite teams or individuals. The two leading sports in the Czech Republic are ice hockey and football. Do you want to know the Czech Republic? We would like to invite you to a small sample. The gate is open and you may enter the Land of Wonders and Beauties. ▀



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Prague Castle

Prague

Mysterious Mother of Cities

The crown and mother of Czech towns is certainly Prague. It is the city of a thousand spires, one of the most beautiful human settlements on this planet. It's a magical place where the most influential men of Europe have met – sovereigns, commanders, alchemists, Jewish scholars... And precisely in this city, Rabbi Low brought the clay Golem to life. In the past, alchemists tried to produce a philosopher's stone in their melting pots at the Court of Emperor Rudolf II. Franz Kafka wrote his dark and depressing works here. Smetana, Dvorak, and Mozart and Liszt played to excited audiences and received great ovations. Church reformer Jan Hus preached here,

Kopernik, Kepler, Galilei, Giordano Bruno and Tycho de Brahe observed the sky and heavens through their astronomical telescopes here... Prague has simply an atmosphere which cannot be offered by any other city in the world. Let Prague impress you and become an inseparable part of you for at least a moment. Let's start with one of the most famous places in the Czech Republic, Prague Castle. This is one of the largest castle complexes in Europe and in 1918 it was the seat of Tomáš Garrigue Masaryk who was the first President of the Czechoslovak Republic. Prague Castle is a UNESCO monument with a tradition of more than 1000 years. Prague Castle and St. Vitus Cathedral rise above silent statues across the Old Town and Lesser Town full of curved streets and charming squares. Uphill,

Prague stands on the Charles Bridge, one of the most beautiful stone bridges in the world. You will find here the time-honoured Vysehrad dominating the Vltava River and its 17 bridges which is the silver pulsating artery of the city, the Old Town with its famous astronomical clock and Wenceslas Square, the true heart of the Czech Republic. Wenceslas Square is the place which the Czechs have always run to at the turning points of Czech history in order to express their will in front of the statue of St. Wenceslas, patron of the Czech nation. On top of Vitkov Hill is the National Monument which is a monument dedicated to the Czechoslovak legions. You will find here many other historic buildings and jewels of modern architecture from Cubism to Functiona-

lism to the Dancing House. The islands of the Vltava River are an oasis of peace within the vibrant metropolis. Hundreds of museums, galleries and theatres attract visitors to enjoy an extraordinary experience. The distinguished National Theatre built by the Czech nation itself from the money donated by ordinary people is leading this parade. ▶

Prague Castle:
www.hrad.cz

Old Town:
www.staromestskaradnice-praha.cz

National Museum:
www.nm.cz

National Theatre:
www.narodni-divadlo.cz/en



Old Town

National Museum

Dancing House

Vltava River

Beautiful Cities

Like Pearls on a Ribbon

If Prague is the mother of cities, its children give her credit. For instance, **Kutna hora (1)** is a city full of cathedrals, monasteries, and patrician houses, arched cellars, jewels of Baroque and Gothic architecture and the art of sculpture, a town with silver mines, the royal mint and one of the most beautiful Gothic cathedrals in Europe dedicated to St. Barbara, as well as the famous Charnel-house with altars, chandeliers, coats of arms and pyramids made of bones and plague epidemic victims. Or, **Litomyšl (2)**,

a renaissance jewel completely filled with music. Litomyšl Castle, a textbook example of the Italian Renaissance and a UNESCO monument was built by Vratislav of Pernštejn between 1568-1581. It is surrounded by picturesque arcades of burgher houses. This is a town which is also world renowned for hosting the opera festival Smetana Litomyšl. Another of Prague's proud daughters is **Kromeriz (3)**, a town full of gardens and parks surrounding the noble Archbishop Palace Chateau that hosts a picture gallery full of masterpieces of the world's paintings. It is simply wonderful to walk in the English park of the Pozdamecka garden of Kvetna garden. Another gem in the necklace decorating the neck of the

Trebič



Telc



Zdar nad Sazavou



Litomyšl

mother Prague is **Telc (4)**. It is a town which has a sort of Italian style. There is a nice looking square surrounded by decorated facades of Gothic and Renaissance houses, filigree sgraffito of the palace reflected in the surface of local ponds, perfect cassette ceiling of palace halls, plain beauty of churches, sunny gardens and friendly nature. Or **Trebič (5)**, with St. Procopius' Basilica, with monumental rosettes and a unique seven hundred-year-old arched crypt and Jewish Quarter with over one hundred and twenty houses, Town Hall, School, Rabbi's house, Synagogues and large Cemetery with almost three thousand tombstones. **Zdar na Sazavou (6)** is also a town worth your attention, namely due to

Kutna hora:
www.kutnahora.cz

Litomyšl:
www.zamek-litomysl.cz/en

Kromeriz:
www.zamek-kromeriz.cz

Trebič:
www.zamek-trebič.cz

Telc:
www.mesto-telc.cz



Kromeriz

Kutna Hora

the brilliance of Jan Blazej Santini, virtuoso of Baroque-Gothic architecture. The chapel of St. Jan Nepomucky on Green Hill is unbelievably beautiful, light and airy. His work also includes the local plague cemetery built in the form of a human skull, stables, pub, hospital and monastery prelace. ■



Historical Jewels

Wherever You Look

It is possible that the most beautiful town in Central Europe, built between rocky hillsides, is **Cesky Krumlov (1)**. This is known as a Gothic town of alchemists and stonemasons, conjurers and proud aristocracy crowned by a beautiful Renaissance chateau – the second largest after Prague Castle. Curved lanes lead from the attractive square and their direction is guided by the Vltava River which flows

through the town and its banks are connected by a number of bridges and foot bridges. It is a labyrinth of proud Renaissance and Gothic houses, gloomy monasteries and proud cathedrals. A visitor who is tired from wandering may sit at the turning auditorium of the theatre, visit some galleries or museums or sit on a boat and look at the town from the surface of the river. One of the most dominating symbols of the Czech Republic is **Karlštejn (2)**, a monumental and proud stone castle and showpiece of the Czech Gothic architecture. Karlštejn Castle was founded in 1348 by Charles IV, King

of Bohemia and Holy Roman Emperor as his private residence and a place of safekeeping for royal treasures. It towers on a hill close to Prague. It contains palaces and chambers, long spatial corridors, unconquerable walls and fortified towers. It also houses the most precious jewel, Chapel of the Holy Cross with the unique set of one hundred and twenty nine Gothic desk paintings by Master Theodorik. It is surrounded by a wonderful park with forests and lakes. **Konopiste (3)**, the castle that excels with rich collection funds and castle collections is one of the rarest in Europe. The last person who transformed the castle

according to his own ideas was Franz Ferdinand D'Este, heir of the Emperor Austro-Hungarian throne. Marvellous hunting collections, armouries, pompous parlours and bedrooms, study room and even the private dining room are filled with the spirit of the man whose death in Sarajevo launched World War I. 🇨🇪



Cesky Krumlov:
www.castle.ckrumlov.cz

Karlštejn:
www.hrad-karlstejn.cz

Konopiste:
www.zamek-konopiste.cz



100 YEARS Moravian Jewels

Moravia, the eastern part of the Czech Republic, is a fruitful and enchanting part of the country. Its metropolis is **Brno (1)**, a true treasury of architecture and the second largest town. It is the most significant trade centre in the Czech Republic. It is dominated by the Gothic Spilberk Castle and Neo-Gothical Cathedral of St. Peter and Paul – although 650 years lapsed between the completion of both buildings. The exclusive monument of

modern architecture is Villa Tugendhat, one of the most remarkable villas in the world which was built according to the design of the world renowned architect Ludwig Mies van der Rohe in 1930. Brno is a lively city with colourful street culture and a network of popular coffee bars and restaurants. On the contrary, **Olomouc (2)** is a respectable thousand year old religious centre of Moravia. Here you'll find impressive cathedrals, charming churches, sumptuous burgher palaces and monumental monasteries. Olomouc is home to a breath taking Bishop's palace, the top work of Eu-



Olomouc



Lednice

ropean Roman architecture, Gothic churches and cathedrals, renaissance palaces with lavishly decorated facades. But first of all – Olomouc's Baroque showpieces. They include beautiful fountains, the Archbishop's Palace, Hradisko Monastery called „Moravian Escorial“, Minor Basilica of the Visitation of the Blessed Virgin Mary on the Holy Hill and the especially impressive Plague Column, the largest Baroque sculptural group in Central Europe. And to top it all off – an astronomical clock with worker figurines that date back to 1955. Moravia is also an amazing landscape full of excellent vineyards. **Lednice-Valtice area (3)**, the trails of history remain in vineyards. The majestic Baroque chateau Valtice, decorated

chateau Lednice built in the style of Tudor Gothic are surrounded by a set of ponds and river branches, Chinese gazebo, belvederes, bridges, romantic castles, Empire-style hunting chateau, scenic colonnade and even a minaret... And vineyards, wine cellars and excellent Moravian wine are everywhere. ▀

Villa Tugendhat:
www.tugendhat.eu

Gothic Spilberk Castle:
www.spilberk.cz

Baroque chateau Valtice:
www.zamek-valtice.cz

Chateau Lednice:
www.zamek-lednice.com

Olomouc:
www.unesco-czech.cz/olomouc



Hidden Gifts of the Czech Lands

The so-called Spa Triangle is the showpiece of the western part of the Czech Republic. The whole country is actually full of spas, but these three towns are simply the most famous of them. The first rank belongs to **Karlovy Vary (1)**, the city of thermal springs situated in a river valley. It is difficult to resist a carefree and festive feeling of peaceful promenades between sumptuous facades of lofty houses and columns of bountifully

decorated colonnades. The knowledge that Peter the Great, Maria Teresia, Bach, Goethe, Casanova and Beethoven all drank the same hot healing water from fragile porcelain cups while standing next to Corinthian columns of marvellous Mlynka colonnade is part of its majestic charm. In addition to beneficial water you should taste the local and famous herbal liquor Becherovka.

All spa towns, as centres of active social life, have grown into more and more beautiful towns and today we can admire cute, shiny buildings in **Frantiskovy Lazne (2)** and we can

concurrently strengthen our health at the local and oldest peat spa in the world. You will be similarly enchanted by overwhelming peace in elegant, classical pavilions in **Marianske Lazne (3)**, especially when you know that forty healing springs are available in a small territory of the town and you will find sixty other springs in the close vicinity. For Czechs and the whole world, local famous beer is another liquid treasure. People say that Pilsen beer is the country's treasure, but you will find this excellent gold coloured drink with its original taste in every region of the Czech lands and Moravia. It would be an unforgivable sin to come to **Pilsen (4)** and not visit our local brewery, not

to taste the world famous beer Pilsen. Pilsen, the European Capital of Culture 2015, has an artistic cheerful spirit and hands it out in fistfuls. Several important theatres, local philharmonic orchestras, galleries, cultural coffee bars, a number of musical theatres and folk festivals are all supplemented by live street art. ■

Karlovy Vary:
www.karlovyvary.cz

Marianske Lazne:
www.marianskelazne.cz

Plzen:
www.plzen.eu

Frantiskovy lazne:
www.frantiskovylazne.cz



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UNESCO sights

are ageing
into beauty



Prague



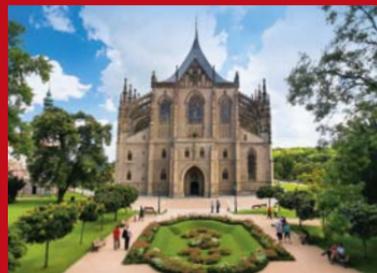
Český
Krumlov



Telč



Žďár nad
Sázavou



Kutná
Hora



Lednice
-Valtice
Area

UNESCO sights

are ageing
into beauty



Kroměříž



Holašovice



Litomyšl



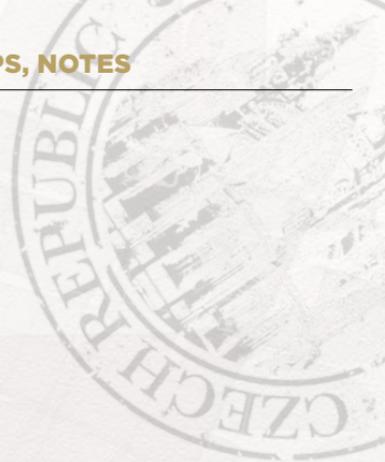
Olomouc

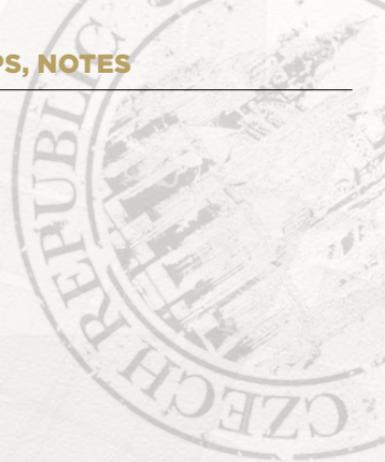


Brno



Třebíč

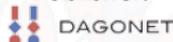




100
YEARS
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WELCOME TO THE CZECH REPUBLIC

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